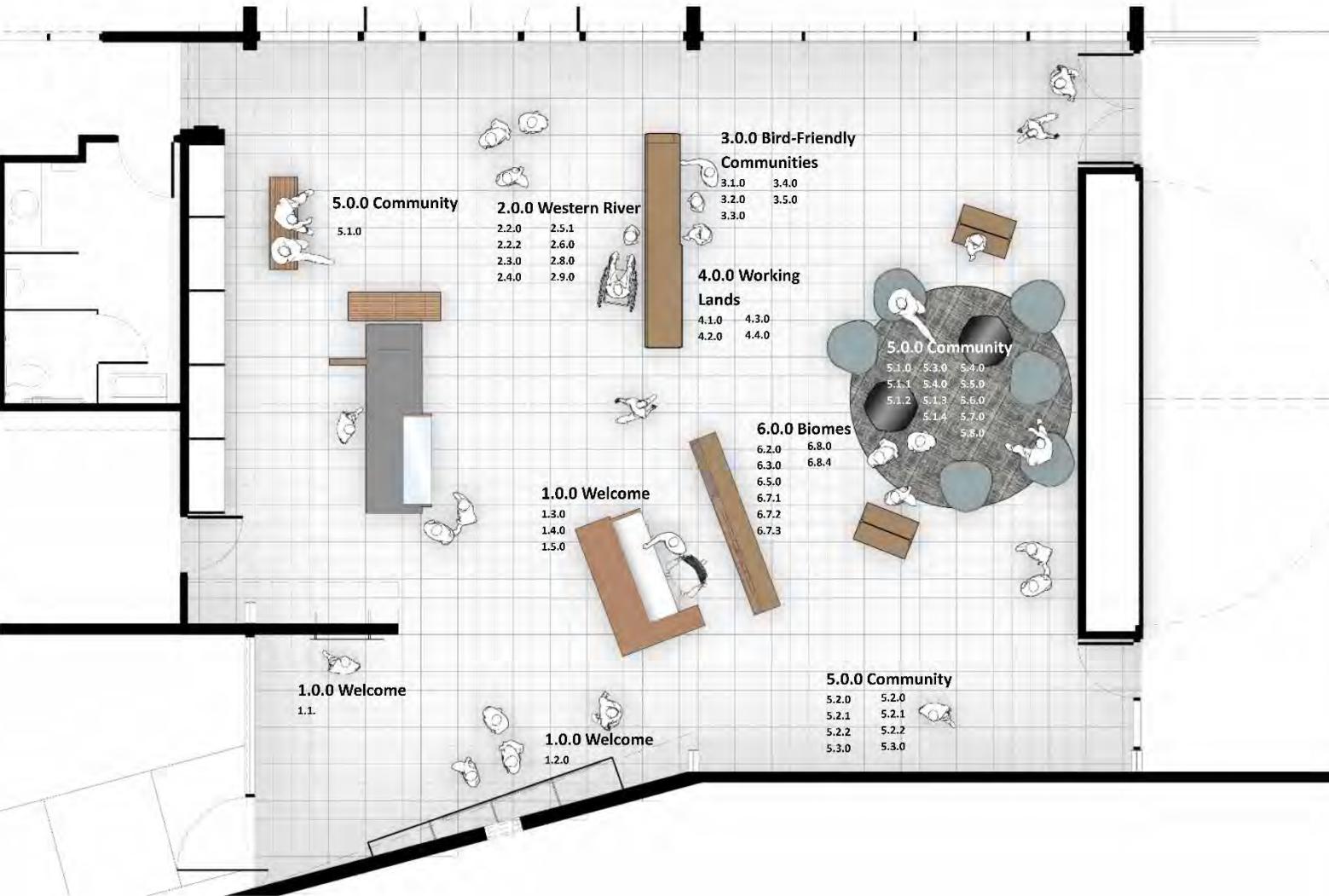




Nina Mason Pulliam  
Rio Salado  
Audubon Center



Please review the following pages and opine on the survey link  
Por favor, revise las siguientes páginas y opine sobre el enlace de la encuesta



## Overall Plan

Planear hacer algo

Welcome! Have a Seat.  
Gallery Floorplan

- |   |  |
|---|--|
| <b>1.0.0 Welcome</b>                                    | <b>4.0.0 Working Lands</b>                       |
| 1.1.0 Land Acknowledgement Graphic                      | 4.1.0 Flip Panel Exhibits A-E                    |
| 1.2.0 Map and Donor Recognition                         | 4.2.0 Trilon Exhibits E & F                      |
| 1.3.0 Welcome Statement and Graphics                    | 4.3.0 Working Lands Large Interpretive Sign      |
| 1.4.0 Welcome Desk                                      | 4.4.0 Working Lands Header Graphic               |
| <b>1.5.0 Fabricated Wall</b>                            | <br>   |
| <b>5.0.0 Community</b>                                  | <b>5.0.0 Community</b>                           |
| 5.1.0 Seating Area                                      | 5.1.0 Area Carpet (NIC)                          |
| 5.1.1 Area Carpet (NIC)                                 | 5.1.2 Seating for 6 (NIC)                        |
| 5.1.3 Storage for baskets & boxes (NIC)                 | 5.1.4 Coffee table (NIC)                         |
| 5.2.0 Art Display                                       | 5.2.1 Wall hanging system (NIC)                  |
| 5.2.2 Lighting for artworks (NIC)                       | 5.2.3 Pedestal displays with vitrines (NIC)      |
| 5.3.0 Interpretive Signage (?)                          | 5.3.0 Artist's Mural (NIC)                       |
| 5.4.0 Children's Activity Centers                       | 5.5.0 Community Mural                            |
| 5.5.0 Bird Magnets (Quantity TBD)                       | Interpretive Graphic                             |
| 5.6.0 Stroller Parking / Wheelchair Parking Sign        | 5.8.0 Stroller Parking / Wheelchair Parking Sign |
| <b>3.0.0 Bird-Friendly Communities</b>                  | <b>6.0.0 Biomes</b>                              |
| 3.1.0 Bird Friendly Communities Wall Illustration       | 6.2.0 Riparian                                   |
| 3.2.0 Bird Friendly Communities Printed Mural           | 6.3.0 Upland Sonoran                             |
| 3.3.0 Trilon Exhibits A-D                               | 6.5.0 Desert Grassland                           |
| 3.4.0 Bird Friendly Communities Large Interpretive Sign | 6.7.1 Printed Wall Graphic Mural                 |
| 3.5.0 Bird Friendly Communities Header Graphic          | 6.7.2 Biomes Header                              |
|   | 6.7.3 Overarching Text                           |
|   | 6.8.0 Interactive Bird Songs                     |
|   | 6.8.4 AV Media System for Interactive Bird Songs |

## Graphic Typical Sign Types:



G-A Header



Encabezado aquí

Lo que puedes hacer

Placeholder text: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

G-B Trilon



G-G QR Code Panel (Text TBD)



G-E Interpretive Signage

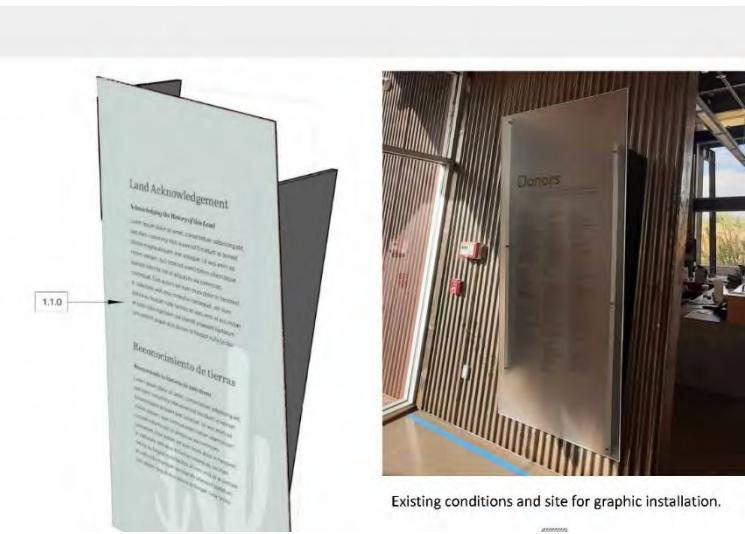
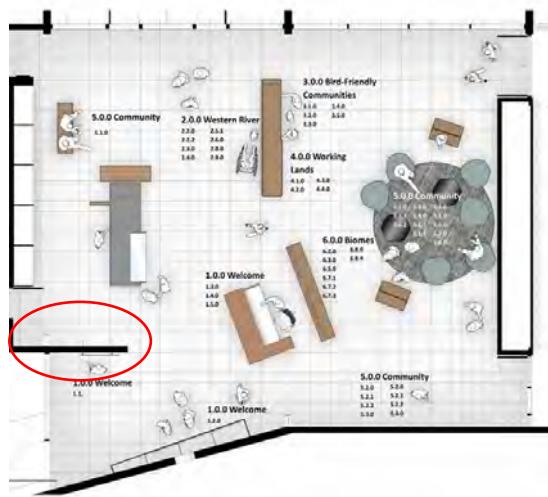


G-F Flip Panel Graphics

## Overall sign design and accessibility services

## Diseño general de señales y servicios de accesibilidad





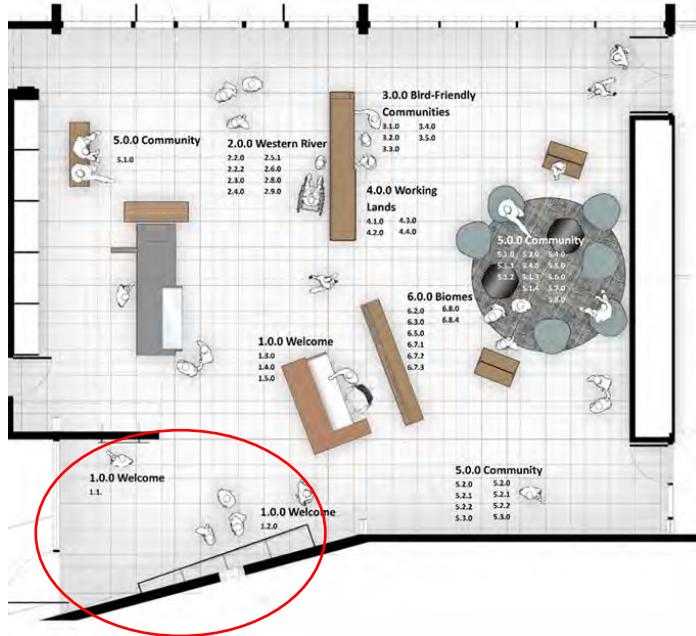
Draft text: Audubon acknowledges the City of Phoenix is located within the homeland of the O’Odham and Piipaash peoples and their ancestors, who have inhabited this landscape from time immemorial to present day. The landscape is sacred and reflects cultural values central to the O’Odham and Piipaash way of life and their self-definition. This acknowledgment demonstrates our commitment to work in partnership with the Ancestral Indigenous Communities to foster understanding, appreciation, and respect for this heritage. The Salt River Pima-Maricopa Indian Community (SRP-MIC) and the Gila River Indian Community (GRIC) claim aboriginal title (Original Indian Title) to lands exclusively used and occupied by the Akimel O’Odham and Piipaash equaling 3,751,000 acres of South-Central Arizona. Ancestral O’Odham settlements are located throughout the entirety of present-day Phoenix. This land continues to be spiritually connected to the O’Odham of the SRP-MIC and the GRIC, both of which are confederations of two unique cultures with their own languages, customs, cultures, religions, and histories. Both the O’Odham and the Piipaash are oral history cultures and the song cultures of these people are specifically tied to tangible places. These places can be natural landforms like the mountains that surround our valleys, but they also include archaeological sites because they are part of a cultural landscape associated with specific historic, cultural, and religious values. Those places are tangible reminders to the O’Odham and Piipaash about shared attitudes, goals, and practices that characterize who they are, where they belong, and how they related to each other in the past, continuing today and into the future. Audubon is committed to honor the vital meaning and intent of this land acknowledgment statement.

## Land acknowledgement Reconocimiento de tierras

Proyecto de texto: Audubon reconoce que la ciudad de Phoenix se encuentra dentro de la patria de los pueblos O’Odham y Piipaash y sus antepasados, que han habitado este paisaje desde tiempos inmemoriales hasta nuestros días. El paisaje es sagrado y refleja los valores culturales centrales para el estilo de vida O’Odham y Piipaash y su autodefinición. Este reconocimiento demuestra nuestro compromiso de trabajar en asociación con las Comunidades Indígenas Ancestrales para fomentar la comprensión, el aprecio y el respeto por este patrimonio. La Comunidad Indígena Pima-Maricopa de Salt River (SRP-MIC) y la Comunidad India del Río Gila (GRIC) reclaman el título aborigen (Título Indígena Original) a tierras exclusivamente utilizadas y ocupadas por Akimel O’Odham y Piipaash que equivalen a 3,751,000 acres de Sur-Central Arizona. Los asentamientos ancestrales O’Odham se encuentran en todo el mundo. La totalidad del actual Fénix. Esta tierra continúa estando espiritualmente conectada con los O’Odham del SRP-MIC y el GRIC, los cuales son confederaciones de dos culturas únicas con sus propios idiomas, costumbres, culturas, religiones e historias. Tanto los O’Odham como los Piipaash son culturas de historia oral y las culturas de canciones de estas personas están específicamente vinculadas a lugares tangibles. Estos lugares pueden ser accidentes geográficos naturales como las montañas que rodean nuestros valles, pero también incluyen sitios arqueológicos porque son parte de un paisaje cultural asociado con valores históricos, culturales y religiosos específicos. Esos lugares son recordatorios tangibles para los O’Odham y Piipaash sobre actitudes, objetivos y prácticas compartidas que caracterizan quiénes son, a dónde pertenecen y cómo se relacionaron entre sí en el pasado, continuando hoy y en el futuro. Audubon se compromete a honrar el significado vital y la intención de esta declaración de reconocimiento de tierras.



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Rio Salado  
Audubon Center

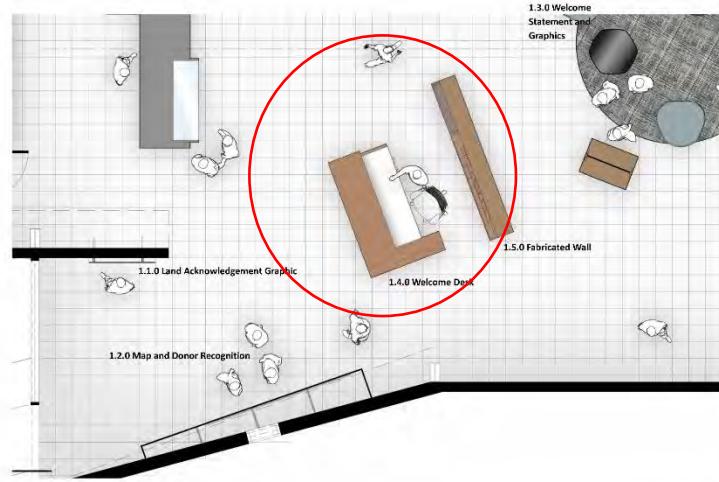
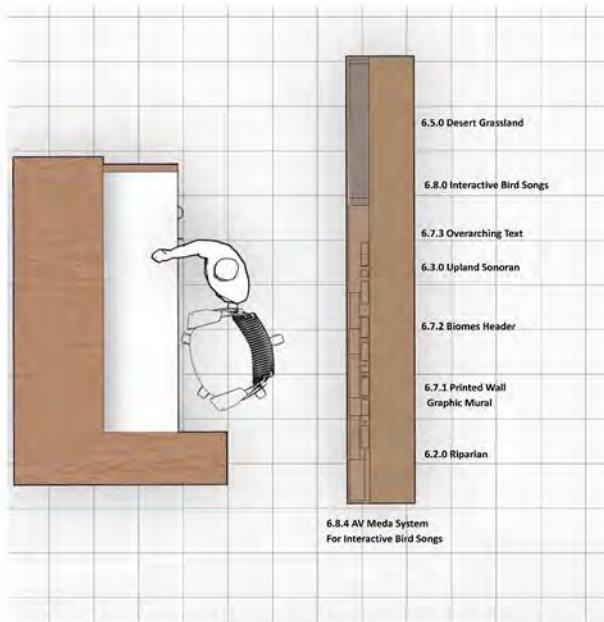


**Map of the Rio Salado park & trails  
Donor thank you panel**

#### 1.2.0 Map and Donor Recognition



**Mapa del parque y senderos de Río Salado Panel de  
agradecimiento de donantes**

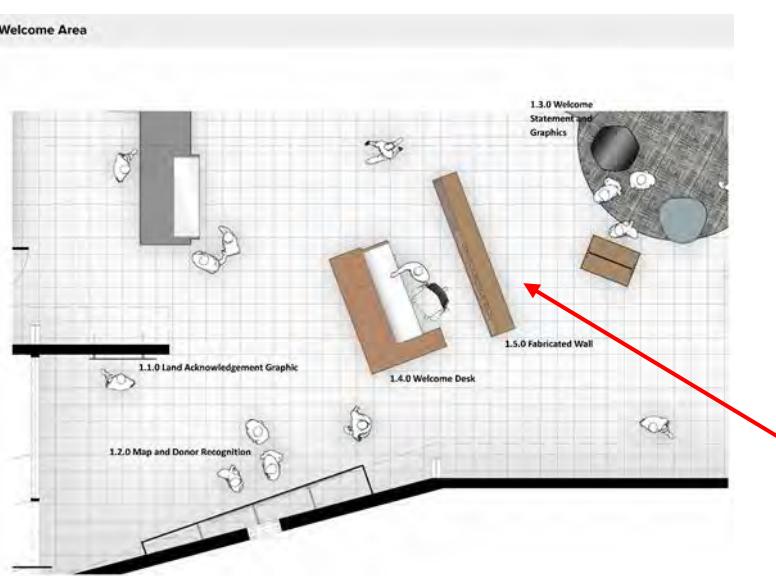
ideum  
6.0 Biomes

## 1.3.0 Welcome Statement &amp; Graphics



**Welcome desk with collage of photos and welcome text**

**Mostrador de bienvenida con collage de fotos y texto de bienvenida**



## Backside of the welcome desk

Three central AZ biomes: riparian, Sonoran desert, and grassland with birds to touch and hear sounds.

## Parte trasera de la pared del mostrador de bienvenida

Tres biomas centrales de Arizona: ribereño, desierto de Sonora y pastizales con aves para tocar y escuchar sonidos.

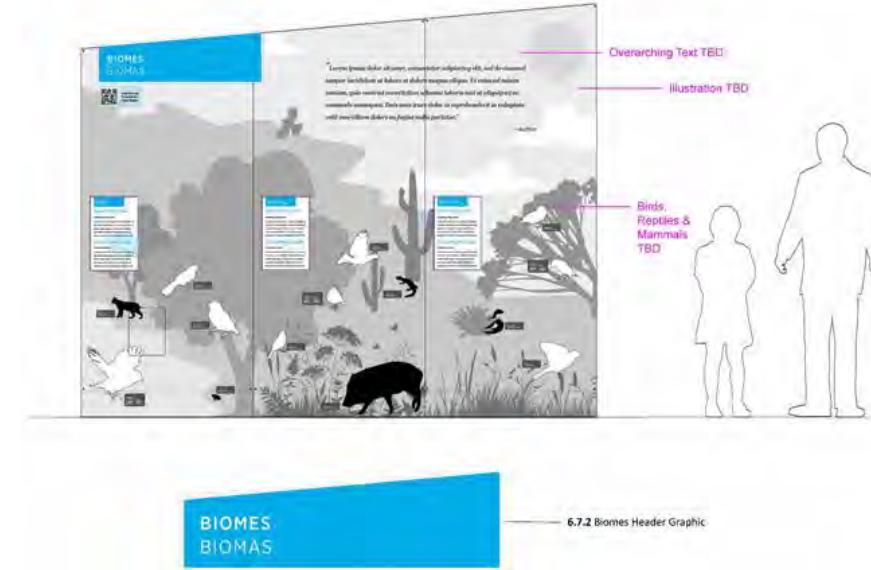
RIPARIAN	DESERT GRASSLANDS
6.8.1.1 Red Winged Blackbird	6.8.3.1 Western Kingbird
6.8.1.2 Common Yellow-throat	6.8.3.2 Western Meadowlark
6.8.1.3 Yellow Warbler	6.8.3.3 Scott's Oriole
6.8.1.4 Lesser Goldfinch	6.8.3.4 Burrowing Owl
6.8.1.5 Song Sparrow	
SONORAN DESERT	
6.8.2.1 Cactus Wren	
6.8.2.2 Gambel's Quail	
6.8.2.3 Verdin	
6.8.2.4 House Finch	
6.8.2.5 Gila Woodpecker	
6.8.2.6 Elf Owl	
6.8.2.7 White Winged Dove	

## Performance Description

All 3D birds included in the interactive, and integrated into the illustrated mural graphic, are capacitive touch sensors. When a visitor touches a bird, a light goes on and halo-lights that bird. Simultaneously, that bird song is audible to visitors near to the exhibit. Only one birdsong, and accompanying bird "glow," can be activated at one time. When the bird song concludes, the light deactivates and the visitor can activate that, or any other bird song, by touching that bird.

Volume for this exhibit can be manually changed or muted as needed.

## 6.7.1 Printed Wall Graphic Mural / 6.7.2 Biomes header / 6.7.3 Biomes Overarching Text



## Specifications for Graphic Production

## 6.7.1 Printed Wall Graphic Mural

- Custom printed mural graphic on adhesive backed vinyl installed by signage contractor like wallpaper.

## 6.7.2 Biomes Header Graphic

- Ideum** Engineered  
Printed vinyl cut to trapezoidal shape and applied to a 1/4" board substrate, black sintra
- Ideal**  
Direct print panel with cut negative letters applied over white painted area on surface of exhibit.

## 6.7.3 Overarching Text

TBD - Could be integrated into 6.7.1

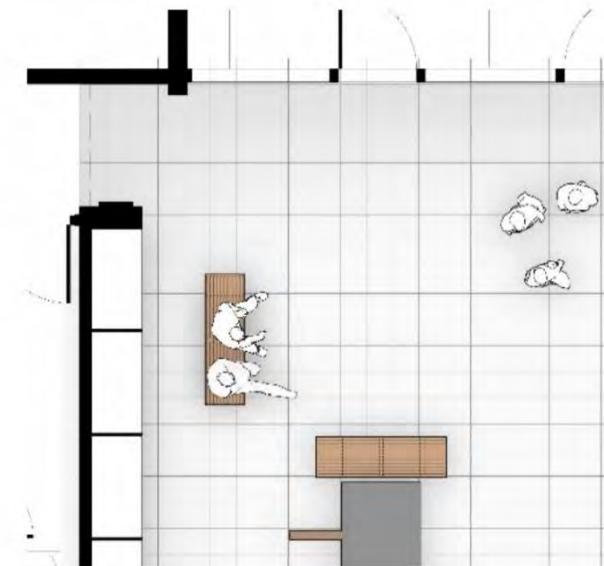
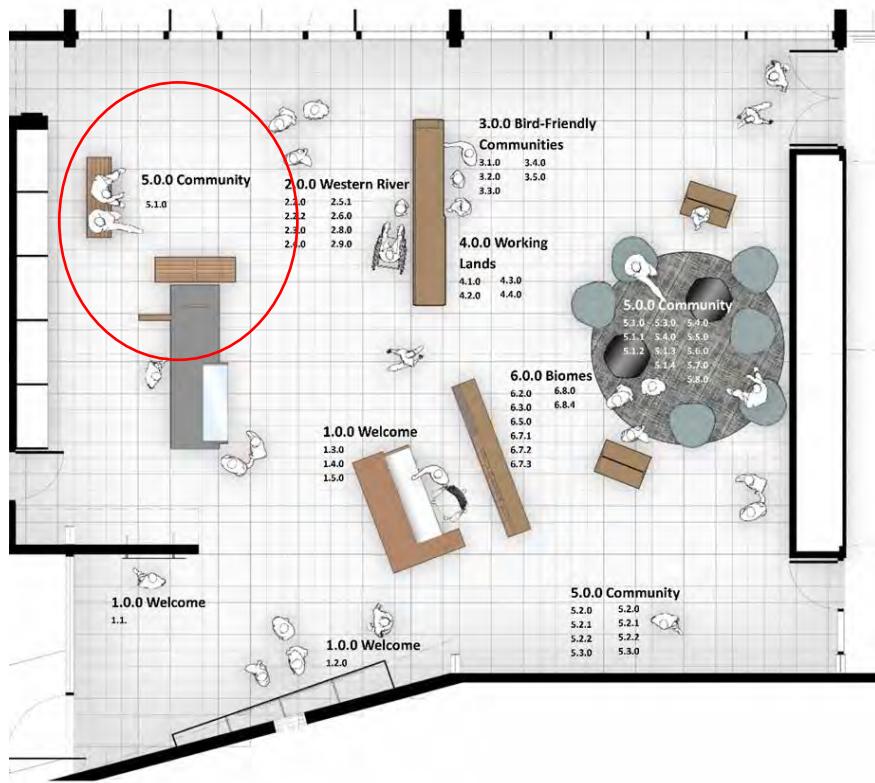
## 6.7.4 Biomes 3D Profile Cut &amp; Layered Species

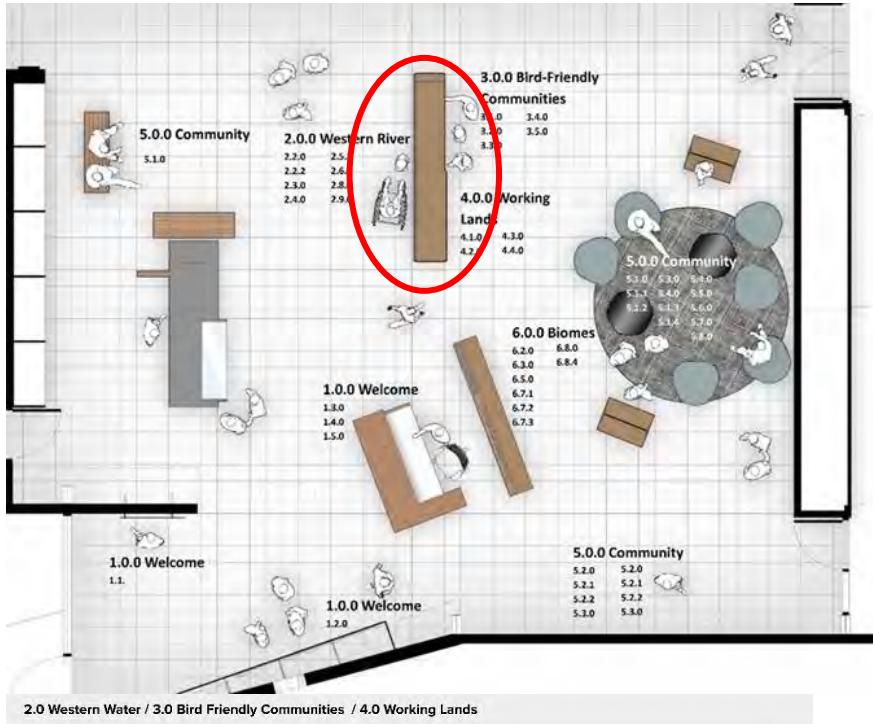
(quantity of 14, various sizes TBD)

- Value Engineered**  
Printed vinyl on 1/8" or 1/4" thick board substrate with custom color painted edge
- Alternate**  
1/8" thick profile cut acrylic with second surface printed graphics and softened edges adhered on top of painted, 1/8" MDF-profile-cut shape
- Ideal**  
Areas of the mural in all three sections of habitat are printed in color relief for touch sensory experience and experience for the sight impaired

## Bench Seating

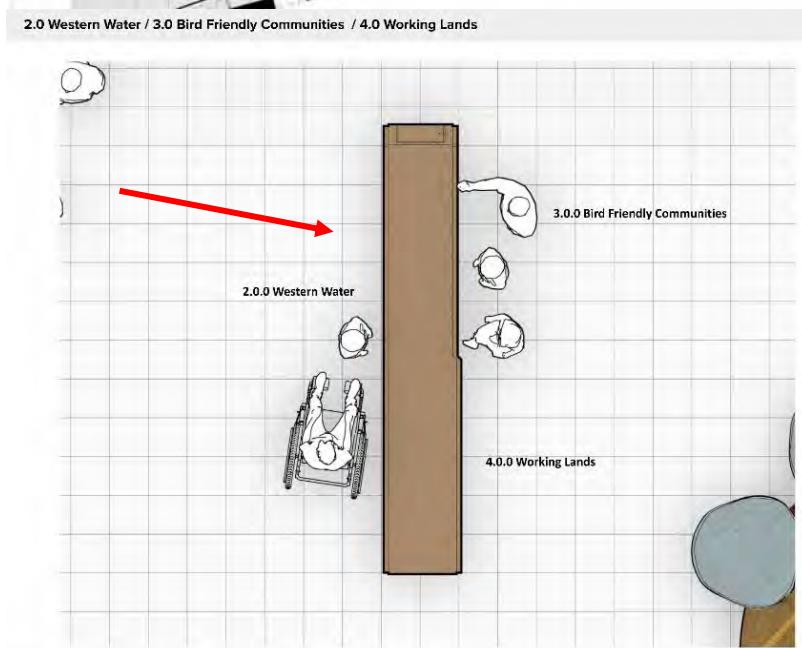
## Asientos de banco

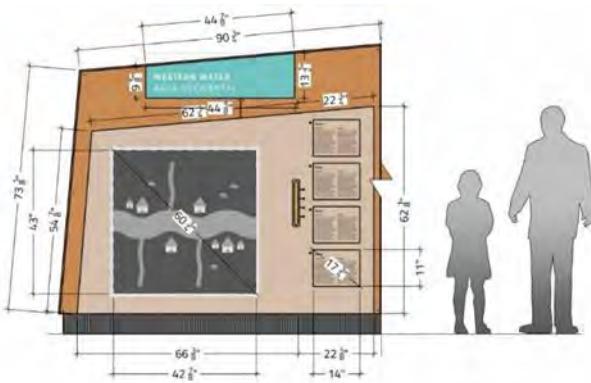




This two-sided piece shares work Audubon Southwest does

Esta pieza de dos caras comparte el trabajo que Audubon Southwest hace

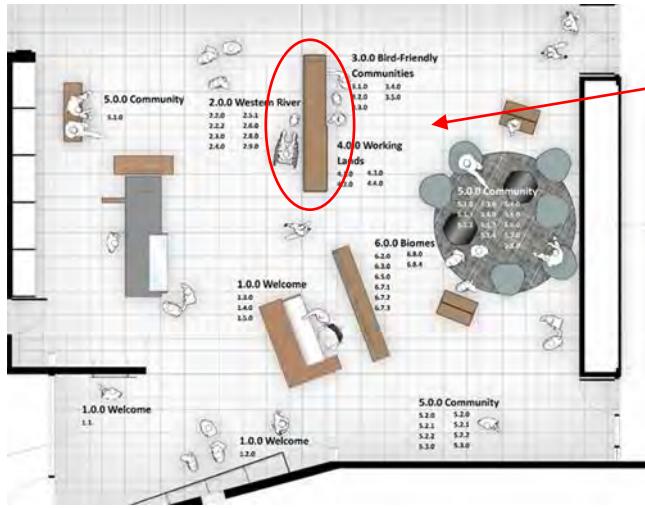




## Side 1: Western Water interactive—story of the Rio Salado and upcoming events screen and slide show

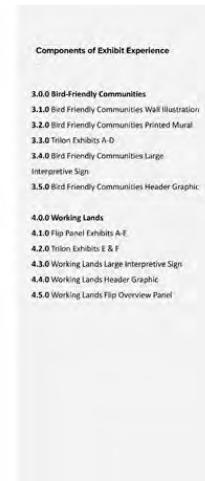
## Cara 1: Western Water interactive: historia del Río Salado y próximos eventos pantalla y presentación de diapositivas





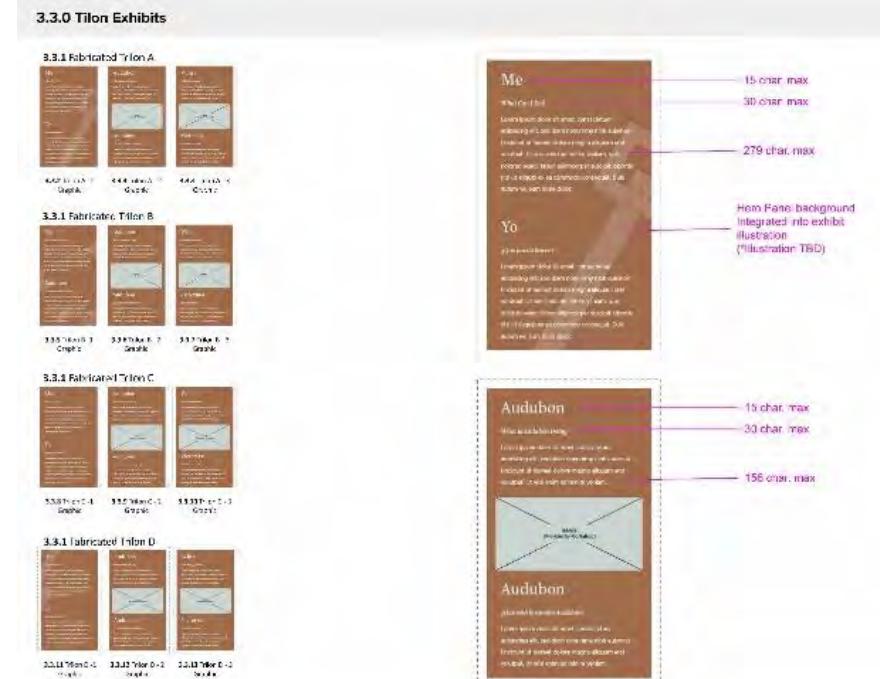
## Backside interactives: Bird Friendly Communities and Working Lands

Interactivos traseros:  
comunidades amigables  
con las aves y tierras de  
trabajo



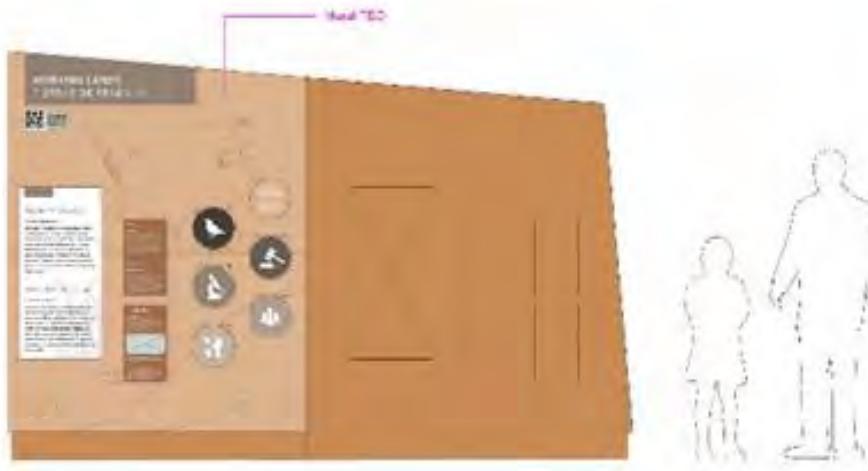
Trilons are 3-  
sided features  
that visitors  
turn

Los trilones son  
características  
de 3 lados que  
los visitantes  
giran



# Working Lands

## Tierras de trabajo



- 3.2.0 b - Holistic Content and Articulated Brand**
- Custom printed maps, graphics on interpretive panels; video, audio by signage location or floor plan, kiosks

### 4.0.0 Working Lands

**WORKING LANDS**  
TIERRAS DE TRABAJO

**4.0.0 Working Lands Header Graphic**

**3.1.0 Working Lands Wall Illustration**  
(Simple, Illustration TBD)

**Header Will Go Here** — 19 char. max  
**Subheading Will Go Here** — 30 char. max

**Content Area** — 445 char. max

**El encabezado irá aquí**

**Resistible Images**

**4.3.0 Working Lands Large Interpretive Signage**

**Specifications for Graphic Production**

**4.0.0 Working Lands**

**4.3.0 Working Lands Large Interpretive Sign**

- Value engineered:  
Printed vinyl cut to trapezoidal shape and supplied to a 3/4" board substrate, black print.
- Ideal:  
Direct Print onto second surface of 3/4" thick acrylic.

**4.4.0 Working Lands Header Graphic**

- Value engineered:  
Printed vinyl cut to trapezoidal shape and supplied to a 3/4" board substrate, black print.
- Ideal:  
Direct print panel with cut negative letters applied over white painted area on surface of exhibit.

## Flip panels

## Paneles abatibles

**ideum**

**4.3.0 Working Lands Flip Panel Detail**

Icon	Size	Description	
4.3.1 Bird icon	4-17x6.75"	4.3.2 Gavel icon	5-18x6.75"
4.3.3 Teal icon	5-18x6.75"	4.3.4 People icon	4-18x6.75"
4.3.5 Yellow icon	4-18x6.75"	4.3.6 Orange icon	4-18x6.75"
4.3.7 Blue icon	4-18x6.75"	4.3.8 Red icon	4-18x6.75"
4.3.9 White icon	4-18x6.75"	4.3.10 Black icon	4-18x6.75"

**4.3.0 Working Lands Large Interpretive Sign**

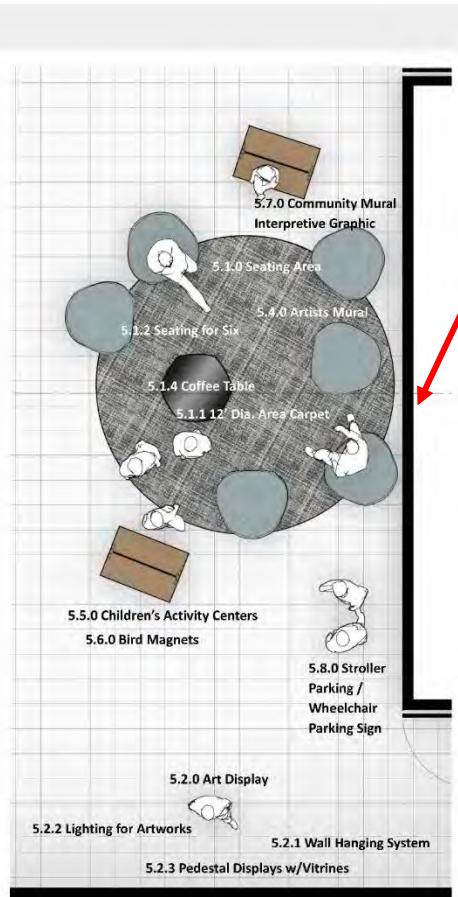
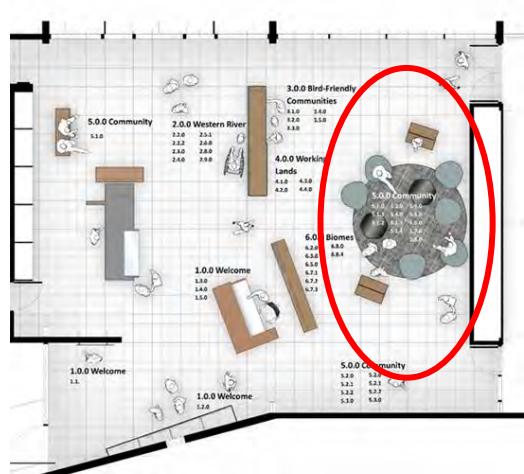
- Value engineered:  
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**4.4.0 Working Lands Header Graphic**

- Value engineered:  
Printed vinyl cut to trapezoidal shape and supplied to a 3/4" board substrate, black print.
- Ideal:  
Direct print panel with cut negative letters applied over white painted area on surface of exhibit.

**ideum**

# Community seating area área femenino



**Art display space  
Espacio de exhibición de arte**

**Mural by The Sagrado**  
**Mural de El Sagrado**

**Art display space  
Espacio de exhibición de arte**



Rio Salado Audubon - Detailed Design 02 | 12/14/2022